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Back to basics in a changing world:

a new role for corporations in contributing to sustainable development and in promoting partnerships

Today we are experiencing a time of transition characterized by the mass dissemination of new technologies and social practices and by a new balance between the once called Developed and Developing Countries. How can companies with a long history, daughters of a traditional capitalist model, survive and succeed in this moment that has been pointed out as a new phase of capitalism and defined "collaborative economy"?

The collaborative enterprises are aware of playing a broader and more complex role in society: "producers" of goods and services as well as "creators" of value for people and territories. They are shifting from the logic of inclusion of stakeholders' expectations to a more circular perspective, in which the interlocutors are not beneficiaries but partners, and business activities are shared projects in a co-creation logic. This is the way to reach what, in occasion of the Rio+20 Conference, was called "The future we want". The green, sustainable and inclusive economy needs the private sector contribution and has to be built by all the actors together: with this in mind, we are working towards the finalization of the Post-2015 Agenda and we will work for its implementation and for the achievement of the new Sustainable Development Goals.

Since the birth of the "Mattei Formula", which overcame the dichotomy between producer and consumers countries, Eni has always been interpreting dialogue, mutual respect and collaboration as a lever of change and a growth opportunity. It is in Eni DNA to renew itself by including long-term logics in its business and by combining complex interests. While it is not an easy process, as it requires vision and open mind, today is crucial, more than ever, in Eni activities worldwide.